



Sports Journalism/Media Relations Internship Description

Arroyo Seco Saints Collegiate Summer Baseball
Pasadena, CA | Summer 2019

Internship Opportunity

Sports Journalism/Media Relations

Reports To

Asst. GM, Media & Marketing

Time Period

Summer 2019 (June-July)

Organization & Internship Background

The Arroyo Seco Saints, a certified 501(c)3 non-profit organization, attracts elite college baseball players, baseball coaches, and college students seeking to gain experience in the sports industry to the greater Los Angeles area for the months of June and July. A proud member of the California Collegiate League (CCL) and entering its 16th season of operation, the Saints strive to provide the finest collegiate summer baseball experience in the nation for players, coaches, interns and fans.

Learn by doing! Interns will be key players in advancing our mission. The Arroyo Seco Saints Internship Program offers current college students the chance to receive a first-hand look at the day-to-day operations of a college summer baseball organization. You will spend the summer gaining valuable experience in the sports industry, building your resume and career portfolio, and learning through mentoring, networking, and training.

Location

- Home Stadium: Jackie Robinson Memorial Field (Pasadena, California)
 - Located 10 minutes north of Los Angeles adjacent to the world-famous Rose-Bowl Stadium.
- Opponent locations: Throughout the state of California.

Sports Journalism/Media Relations Responsibilities

- Overall:
 - Responsible for telling the story of the Arroyo Seco Saints collegiate summer baseball experience through writing.
- Write daily game recaps, feature stories, and news pieces on the team.
- On a daily and game by game basis, edit, label and upload content to the Saints website, internal management platform, and social media accounts, plus more.



- Manage all baseball information, including daily statistical packages and game notes. Work closely with Saints staff and fellow interns to complete.
- Serve as liaison between members of the Saints and the local and regional media.
- Write and distribute press releases, newsletters and other information to media, alumni, and fans.
- Generate ideas and content and serve as editor for game-day program, which will be updated for each home game.
- Cultivate and maintain professional relationships with local and regional media outlets, while aggressively pursuing ways to maximize coverage for the Saints.
- Responsible for all updates and new content for the official Saints website.
- Contribute to the Saints social media platforms.
- Strong knowledge of baseball rules and statistics.
- Working with players, coaches, and various members of the front office, obtain quotes for press releases and feature stories.
- Research home and away players and coaches to create relevant feature stories.
- Research Saints alumni to create feature stories.
- Other duties as assigned.

Requirements

- Possess a passion and proficiency for writing. Understanding of the game of baseball is key.
- Excellent written and verbal communication skills.
- Be deadline driven. Daily completion of assigned tasks.
- A team player with a “get it done” attitude and work ethic.
- Excellent organizational skills. Self-motivated and detail oriented.
- Pursuing or completed an undergraduate degree in a related major.
- Represent the Arroyo Seco Saints exhibiting a high-level of professionalism at all times.
- Cooperation, responsiveness, and dependability.
- Quality and accurate work.
- Proficiency in Microsoft Word, Excel and PowerPoint.
- Working knowledge of web content management systems (CMS). Strong knowledge of current social media trends.
- Proficiency in Adobe Illustrator, InDesign, Photoshop and Creative Suite is a plus.
- Proficiency in Adobe Premiere, After Effects, and iMovie is a plus.
- Possess the ability to shoot and edit photography and video is a plus.
- Upbeat and friendly attitude.
- Interact with Saints front office members, coaches, players, staff, and staff from opposing organizations, the California Collegiate League, and more.
- Creative! Willing to offer ideas and suggestions.
- Ability and willingness to work varied and long hours including nights and weekends.
- Must be a local candidate to Southern California or provide your own housing.

- Dependable transportation to home games. Team bus transportation is provided to most away games.
- Reports to the Assistant General Manager for Media & Marketing. Occasionally takes direction from the General Manager, Assistant General Manager for Operations and other Saints staff.

Time Commitments

The Saints 2019 college summer season runs June to July. Games will be played approximately five days a week. All intern staff will be required to participate (in-person or by conference call) in an introductory meeting in mid-May. The internship ends shortly after the conclusion of the season.

Notes

- The position is unpaid. College credit is available upon request.
- Attire: Khaki shorts/pants and an Arroyo Seco Baseball Polo (polo provided by team).
- Hours Vary. Gamedays are typically 3:00-9:00 p.m. Non-game days are on an as-needed basis.
- All interns will be required to commit for the duration of the season (exceptions for varying school start/stop dates will be reviewed on an individual basis).
- Interns will have the opportunity to build relationships with industry professionals and with members of the professional, collegiate and amateur baseball community.

Contact & Resume/Portfolio Submission

- Nick Gorman, Asst. GM: (805) 252-7594, ngorman@arroyosecobaseball.com
- Thomas Stafford, Asst. GM: (626) 840-5367, tstafford@arroyosecobaseball.com
